

Profile:

Daniel joined CUTS ARC, Nairobi in 2008, and he is currently the **Programme Officer** in charge of **consumer protection, education and governance programme** at the center. His responsibilities including development of concept notes, proposals, research, reports, projects implementation, monitoring and evaluation, development of policy briefs, trade equities and e-newsletters, events organization, fundraising and representations.

Experience and skills

He is a founder member and represents Kenya in the **informal Africa dialogue on consumer protection** by the US federal trade commission (US FTC). has footings on project development and management; monitoring and evaluation (M&E), and governance and hands in the successful development and implementation of several national and multinational projects at the centre including:

- Implementation process of a project dubbed **Building an Inclusive East Africa** meant to identify the challenges for the poor and marginalised and identifies policies that will respond to these issues through research and analysis undertaken in Kenya, Rwanda, Tanzania, Uganda and Burundi.
- Research project on **Competition and Regulation policy issues in Kenya's energy** sector focusing on petrol and electricity, a project funded by ICBE.
- **comparative analysis of supply side constraints**; a three country project covering Kenya, Uganda and Zambia
- Presentation during the 2nd annual **African consumer dialogue conference** held in **Arusha Tanzania**, on July 12-14, 2010.
- Research paper on the overview of **consumer protection and competition law in Kenya** that was presented during the Africa Dialogue Conference held in **South Africa, Johannesburg** on 17th August 2009.
- Participation in the regional conference for the pilot project on **capacity building on electricity reforms** in Nepal, Bangladesh and India (west Bengal & Rajasthan) – RESA project held in **Kolkata, west Bengal, India**, April 09-10, 2010.
- Participation in several **consumer awareness forums** organized by Kenya bureau of standards in Kenya on issues on harmful food substances and food products safety.
- Organization of **economic round** table on water sector governance.
- Suba County Council in the preparation of **local authority service delivery action plan (LASDAP)**, K-Rep Development Agency in the **baseline survey** to establish the feasibility of micro financial institutions within the three districts of southern Nyanza, Kenya.

Supplementary information

A writer on consumer policy issues and governance in the business daily newspapers in Kenya

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Mr. Daniel Okendo Asher



Position: Programme Officer,

Year of Birth: 1982

Nationality: Kenyan

Languages:

English – Fluent,

Kiswahili- Fluent,

Luo- Fluent

Basuba - Mother tongue

Qualification:

BA [Hons] (Economics, mathematics and sociology), **Egerton University**, Kenya.

Post graduate trainings:

- Participatory rural appraisal (PRA) - community mobilization, projects implementation, monitoring and evaluation and the development of community development action plan offered by **Egerton University**.
- Governance, project development and management at **Egerton University**,
- Leadership and governance, conflict management, resolution and transformation by **CCR- Kenya**,
- Commercial and Economic Diplomacy and Trade Policy issues with **Commonwealth Secretariat**
- Consumer rights, redress, standards development by the **International Standardization Organization (ISO)** in partnership Kenya Bureau of Standards (**KEBS**),
- Good governance advocacy by Africa civil society network on water and sanitation (**ANEW**)
- Youth empowerment and development by **Rotaract Club, Kenya**,
- Drug and substance abuse by **NACADA Kenya**,

Key skills,

- Sustainable consumption, governance
- Consumer protection, Competition, Gender,
- Quantitative and qualitative research and data analysis
- Trade and development,